

**Attendees:**

Phil Cayton, Intel  
Ken Strandberg, Catlow Communications  
Joe Balich, Nereus

**Minutes:**

- Sunfish launch
  - Logo Finalization
    - Remaining updates needed:
      - Font
        - “OFA” and “Sunfish” should be uniform in font/color
      - Trademarks
        - Make the “TM” uniform in font/color
        - Move lower TM from the bottom of the logo to the upper right of the “Sunfish” wordmark
      - Final deliverables
        - File type
          - Adobe Illustrator (.ai)
            - High-resolution that can be used for large printing items (i.e., banners, signage)
        - Versions
          - Full color
          - Black
          - White
      - **AR: Phil** to communicate remaining feedback/final deliverables instructions to designer.
    - Website updates
      - Project page / Homepage
        - **AR: Joe** to confirm with **Michael/Doug/Phil** about needed updates to OFMF page, if a simple rip/replace of OFMF with Sunfish is adequate.
    - Finalize Sunfish launch blog/eblast – attached
      - Draft approved
      - Hold off on publishing until final logo and web updates are confirmed
  - Events
    - SC’23 – November 12-17, Denver
      - SC’23 SNIA Standards Pavilion
        - Pop-up banner
          - Highlight OFA initiatives
            - Sunfish
            - OpenFabrics Interfaces
            - Fabric Software Development Platform
          - **AR: Joe** to connect with SNIA on banner options for 2023.
        - Press/analyst update opportunity
        - Demos

- Giveaways
    - Composable Disaggregated Infrastructure BOF
      - BoF rejected.
- OFA Workshop 2024 / Joint Conference Opp
  - APTS / OFA Joint Event Updates
  - Kick-Off Planning Virtual Workshop 2024
    - Keep virtual workshop opportunity on hold until possible join event option is exhausted for 2024
    - Date can be flexible to support a decision later this year (i.e., target summer/fall)
- Opens
  - Next MWG Meeting – September 12 at 11AM PT