



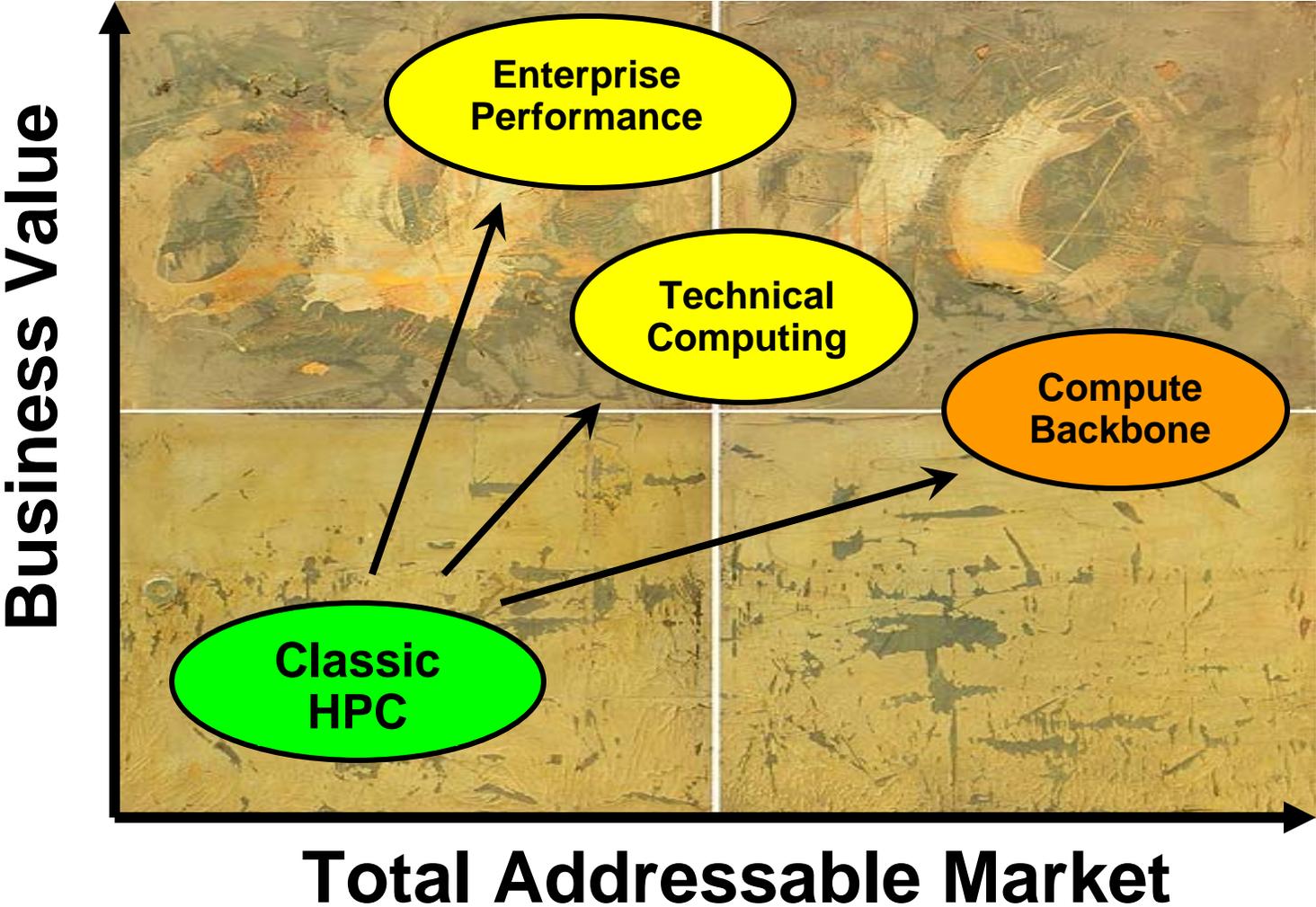
# IBTA & OFA Keynote

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# Markets – Where Does InfiniBand Need to Go?



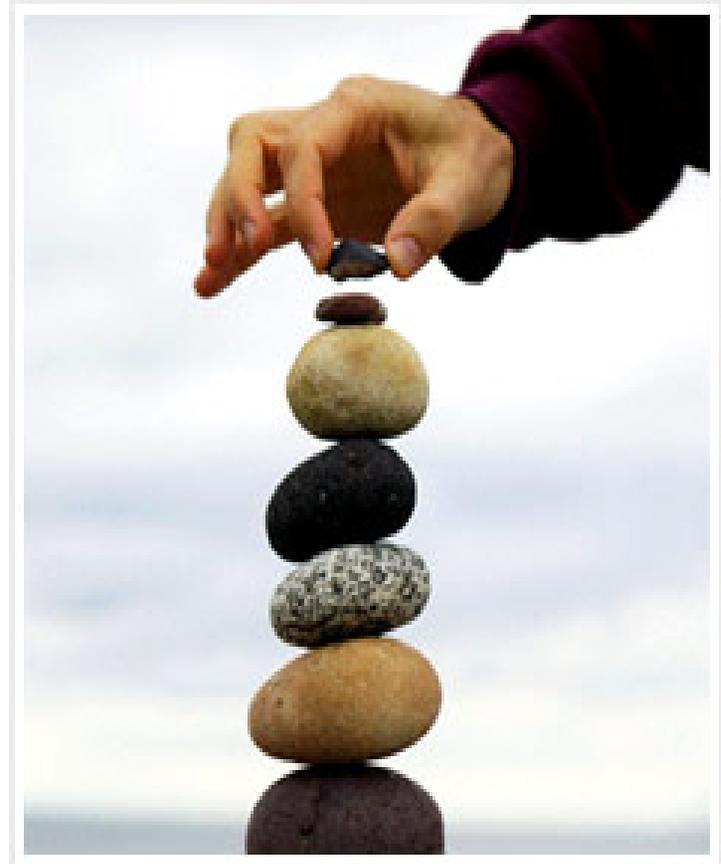
# How Does InfiniBand Get There?

- **Outstanding price/performance**
- **Enterprise class reliability, availability and troubleshooting**
- **Robust ecosystem – One stack is a requirement**
- **Standards based solution**



# Cisco's Strategic Interest in InfiniBand

- **Cisco has a technology-agnostic datacenter interconnect strategy**
- **Cisco believes InfiniBand fulfills market needs of its most demanding customers and their applications**
- **Our strategy is to enable interconnect independent RDMA**



# What is Cisco doing to help?

- **Selling IB aggressively, leveraging the Cisco sales and marketing machines**
- **Developing vertical specific solutions**
- **Top-notch engineers are developing the Open Fabrics stack**
- **Leveraging Cisco's expertise in building mission critical networks and bringing it to the InfiniBand solution**



# What does Cisco need from the community

- **Put your best engineering talent on the Open Fabrics effort**
- **Speed the development of a robust ecosystem**
- **Grow the IB pie!**

